



ABOUT THE PROGRAM

The Fast Break for Reading campaign is a joint initiative between the INTERNATIONAL READING ASSOCIATION (IRA), the AMERICAN BASKETBALL ASSOCIATION (ABA) and CLASSROOM TEACHERS nationwide to encourage students to read for 10 minutes a day. **We've set a goal of a million minutes read nationwide by the conclusion of the program.** With your support, we will achieve that milestone.

HOW TO PARTICIPATE

Fast Break for Reading Program

As a Classroom Teacher, you're constantly looking for ways to encourage your students to read more. Well, IRA makes it easy! With this program, we've taken all of the prep work out of the equation, plus we've added some really cool incentives for you and your students. Just follow these simple steps:

1. Visit www.reading.org/fastbreak and sign up for the program
2. Download an official Program Reading Log & Certificate of Participation
3. Photocopy and distribute logs to your students
4. At the end of each month, collect logs from your students
5. Photocopy & distribute Certificate of Participation to each student for that month
6. Tally your received logs and total minutes for that month
7. Visit www.reading.org/fastbreak and "Submit your Student Reading Tally" for that month

It's that easy! The website will take care of tracking your totals for the program for your account.

Encourage your colleagues to participate with their students and help us achieve our goal of 1,000,000 Total Minutes Read!

Become a Teacher Liaison

There is a secondary, yet vital, component of the Fast Break for Reading Program; the Teacher Liaison. The ABA currently fields 90 teams, each in a unique location / market. ABA teams are looking for Teacher Liaisons (volunteers) to facilitate the relationship between local ABA teams and individual schools / districts. Teacher Liaisons work directly with ABA teams to:

- Coordinate Buckets & Books Program book donations
- Coordinate group (student) outings at ABA games
- Schedule ABA activities with local schools such as reading clinics, basketball clinics, etc.
- Other activities

Teacher Liaisons are also elected as honorary ABA team members and receive team credentials which include:

- Team Jersey
- Access to any ABA designated team game

What a great way to facilitate the relationship between your local ABA team and your school or district. Becoming a Teacher Liaison is simple. Here's how:

1. Click on the ABA Team Map tab and find the ABA team closest to you
2. Once you've identified your ideal match, click on "Become a Teacher Liaison" on the Fast Break for Reading web site and an e-mail will open where you can input your selected team and send your request to the ABA league office. If you would prefer to contact the ABA office directly, e-mail Joe Newman, ABA CEO @ conniejoenewman@aol.com
3. You will be contacted by an official representative of your local ABA team to structure an activity plan that supports this campaign and meets your school or districts' needs.

Buckets & Books Program

What would a reading program be without books? Donate a book at any ABA game and receive 50% off the cost of General Admission. Books collected at ABA games will be donated to local school reading programs. Book donations and other ABA & school activities will be coordinated through the Teacher Liaison program.

PROGRAM INCENTIVES

Students

We understand that it can be difficult to motivate a student to read for the simple "love of reading" so we also sweetened the deal by adding the "love of basketball." Each student that participates in the program will receive:

- A Certificate of Participation
- A Ticket to an ABA game of his / her choice
- Eligibility to win a Grand Prize at conclusion of the Program (subject to contest rules)

Additional Milestone Incentives (AWARDS & GRAND PRIZE*):

- The top reader at each school will also receive an "Outstanding Achievement Award" from the ABA & IRA.
- The student who reads the most total minutes and is taught by the teacher who accumulates the most total minutes nationally for this program will receive a Grand Prize* – Round trip Airfare for student and two chaperones and a one night hotel stay for one ABA finals game. IRA reserves the right to verify reading logs collected, so it is important that you keep all of the completed original logs collected for the duration of this program.

Teachers

Don't worry, we didn't forget about you and all of the hard work you do. Each teacher that signs up for the program will receive:

- A FREE IRA Common Core Implementation Guide
- Eligibility to sign up for Teacher Liaison program
- Eligibility to win a Grand Prize at conclusion of the program (subject to contest rules)

Additional Milestone Incentive (GRAND PRIZE*):

- The Teacher who records the most total minutes nationally for this program will win a Grand Prize* – Round trip Airfare for two and a one night hotel stay for one ABA finals game. IRA reserves the right to verify reading logs collected, so it is important that you keep all of the completed original logs collected for the duration of this program.

LENGTH OF THE PROGRAM

The Fast Break for Reading and Buckets & Books programs will begin on November 17, 2012 and conclude on March 10, 2013.

SOCIAL MEDIA

Be sure to like our Fast Break for Reading Fan Page on Facebook. Follow all the latest program updates, upload pictures of your class in action or tell us how the program is going. Maybe even post pictures of students at ABA games, etc. Let's make this program a Slam Dunk!!

PROGRAM RULES

1. Teachers may only create one user account for the Fast Break for Reading Program on www.reading.org/fastbreak
2. Each student participant may only complete and submit one reading log per month
3. Teachers must tally and submit reading log totals at www.reading.org/fastbreak. Teachers are asked to limit your log entries to once per month for each student. We recommend entering the total for your students for the month at one time if time allows.
4. Teachers must keep original completed program logs to be eligible for Grand Prize* at the conclusion of the program.
5. Initial Certificate of Participation and participation Ticket should not be given to student until student submits first completed reading log.
6. Only students that participate in the Fast Break for Reading Program are eligible to receive a onetime General Admission Fast Break for Reading Program Ticket to attend an ABA game of the student's choice. The ticket will be deemed void and will not be accepted unless signed by the issuing teacher. Limit one ticket per participant during the duration of the Fast Break for Reading Program.
7. At the conclusion of the Fast Break for Reading Program, IRA will tally all submissions and notify the winning Teacher for the purpose of awarding the Grand Prize*. The winning teacher must identify student Grand Prize* winner based upon reading log total for logs completed and submitted during the Fast Break for Reading Program. IRA reserves the right to request original completed reading logs for verification purposes prior to issuing Grand Prize*.

* Fast Break for Reading Program— Prizes Information

1. International Reading Association ("IRA") and American Basketball Association ("ABA") are the co-sponsors of the **Fast Break for Reading Program** ("the Program"). Subject to conditions herein the Program is open to elementary, middle, and secondary school students and teachers, in good standing, who reside within the continent of North America. No purchase necessary to enter or win. A purchase will not improve your chances of winning.
2. Participating students who fulfill their reading requirements during the duration of the Program are eligible for a chance to win a Grand Prize. A student who reads the most total minutes nationally for the Program and is taught by the teacher who accumulates the most total minutes nationally for the Program earns round trip airfare for the student and two chaperones and a one night hotel stay for one ABA Finals game.
3. Program contestant teacher who accumulates the most total minutes nationally for the Program is eligible for a chance to win a Grand Prize. This teacher earns round trip airfare for two and a one night hotel stay for one ABA Finals game.
4. The following persons or entities are not eligible to win the Prize or otherwise participate in the **Fast Break for Reading Program**: IRA and ABA staff and their families and all others with whom they are domiciled are not eligible to participate in the Program.
5. IRA and ABA is not responsible or liable in anyway whatsoever for any log entry not received by IRA, including but not limited to difficulty accessing the Internet, the IRA website or Program webpage, postal delays, service outages or delays, computer difficulties or other technological glitches, or member error. Further, IRA reserves the right to terminate, cancel, suspend or modify the Program if IRA determines that fraud, technical failures, or other acts or events beyond the reasonable control of IRA has compromised the fairness or integrity of the **Fast Break for Reading Program**.
6. Grand Prize Winners will be notified by **Mail or E-mail**. The odds of winning depend on the total number of eligible reading logs received. Award of Prize is subject to Winner's proof of eligibility. Although many will enter to win, only one Grand Prize will be awarded to a student and to a teacher. No more than one prize will be awarded to any one person.
7. By participating in the Program, each contestant agrees: (i) to be bound by these rules including, without limitation, all documentation and all applicable laws; (ii) to waive any rights to claim ambiguity with respect to these rules; (iii) waive all of contestant's rights to bring any claim, action, or proceeding against any of the Program Entities; and (iv) to release each of the Program Entities and each of their respective directors, officers, employees, agents, representatives and/or other authorized designees from any liability (including, but not limited to, liability for any property loss, damage, personal injury, bodily injury, death, loss, expense, accident, delay, inconvenience or irregularity) that may arise in connection with contestant's participation or inability to participate in the Program (and/or any parts thereof).
8. Winners must accept Prize within one (1) business week or five (5) business days of notification that he/she has been declared the Winner. Failure to accept the Prize within this time period will result in forfeiture of all rights and interest in the Prize. Except where prohibited, Acceptance of the Prize by the winning contestant (the "Winner") constitutes a granting by Winner to IRA of a non-exclusive, royalty-free, non-transferable worldwide license for IRA to use Winner's name, image and likeness for marketing, advertising, promotional, and other purposes without additional compensation to Winner.
9. The cash value of the Prize (airfare and hotel accommodations) will be reported by ABA to the IRS and any other applicable taxing authorities, as required by law. Any applicable taxes are the obligation of the Winners. The Winners must supply ABA with a completed W-9 form in order to receive the Prize.
10. If the Winners cannot or will not accept the Prize, then the Prize will be forfeited, and awarded to alternate winners at IRA's sole discretion.
11. IRA, in its sole and absolute discretion, reserves the right to disqualify any entry or person from taking part in the **Fast Break for Reading Program** for tampering with the entry process or the IRA website, or providing inaccurate or misleading information, or if an entry is not in full compliance with the **Fast Break for Reading** rules.
12. Contestants upon submitting their reading logs in the **Fast Break for Reading Program** acknowledge and agree that IRA will have full power in any matter of interpretation and enforcement related to or arising from the **Fast Break for Reading Program**. Any eligibility, compliance issues or disputes related to or arising from **Fast Break for Reading Program** will be subject solely to the decision and determination by IRA's Executive Director, at his/her sole and absolute discretion. In all instances the Executive Director's rulings will be final and without further recourse.
13. Prize Winners hereby acknowledge that the **Fast Break for Reading Program** have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize or component thereof. Winners release and hold harmless ABA and IRA, its directors, officers, employees, and agents, from any injuries, loss, damage, or liability of any kind related to or arising from **Fast Break for Reading Program** or acceptance or use of the Prize won.
14. Any controversy, claimed or dispute arising out of or relating to **Fast Break for Reading Program** must brought in any court of competent jurisdiction in the County of New Castle, the State of Delaware, to the exclusion of all others, and will be governed by and constructed in accordance with the laws of the State of Delaware without giving effect to its rules regarding choice or conflicts of law.
15. This Program is subject to all applicable federal, state and local laws and regulations. Entries are void where prohibited by law.
16. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

